# IT'S WHAT UNITES US

# ESG : Theory and Practice in the Maritime Industry

1 day course

# **DESCRIPTION**

The need for sustainability to be incorporated in a more formal and functional manner in business operations has led rise to a number of new guidelines, frameworks and principles. The concept of ESG derives from this shift in business values creating both internal expectations as well as external expectations from business entities.

#### **COURSE PREREQUISITES**

The participants are recommended to have the following prior knowledge before attending this course:

Completion of secondary education & an understanding of report writing is desirable Basic knowledge of Sustainability principles. Familiarity with Global and Regional Legislation would be a plus.

## **COURSE OBJECTIVES**

Review how and when the concept of ESG arose
Identify the thematics under the ESG Pillars
A presentation of the key legislation
Create an ESG Road Map

#### **CONTENTS**

Historical Overview

Global Frameworks

Regional Legislation

E-S-G Themes

ESG internal Documentation

**©** SG external Documentation

## AIM OF THE COURSE

This course aims to provide participants with knowledge on the theory of ESG (emergence, importance and principles) along with methods of implementing ESG Strategies and Plans (strategies, materiality, reporting).

**Duration: 1 day 10:00-15:00** 

Presentation Language: Greek / English

Course Material: English

O Certificate: Certificates of Attendance

**•** Payment: As per our general terms and conditions

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